



Media Alert

Gearhouse Broadcast hits the right note for The X Factor with new Sennheiser Digital 9000 system

Unique audio set up combines aerial feeds for simultaneous coverage of studio and outside set

Watford, UK, XX October 2013 – Broadcast services specialist [Gearhouse Broadcast](#) has upgraded the audio capability on hit ITV show [The X Factor](#) with the implementation of a new [Sennheiser Digital 9000 system](#). Unlike the previous analogue Sennheiser 5000 series that it has replaced on set, the 9000 system uses uncompressed digital audio transmission for error-free sound with exceptional dynamics.

Gearhouse Broadcast – which has worked closely with Thames on every series of The X Factor and Britain’s Got Talent since 2004 – was asked by the show’s sound director Robert Edwards to source, configure and install the Sennheiser Digital 9000 system within the studio – in particular the presenter and judges audio – for the latest series of the popular TV music competition.

“Robert opted for the Sennheiser Digital 9000 system because of its superior audio quality and due to the fact that it gives him the ability to encrypt the transmitters” said Gearhouse Broadcast audio engineer Jonathan Tuck. “The interesting part of this installation for The X Factor is that we’ve combined the aerial feeds on the new system, allowing audio coverage in the outside set and the studio simultaneously.”

“I trust the team at Gearhouse Broadcast to deliver cutting edge audio solutions to me, so that I can focus on my job and help to ensure that The X Factor stays ahead of the competition” said sound director Robert Edwards.

The X Factor airs on ITV at 8pm on Saturdays and Sundays.

About Gearhouse Broadcast



Gearhouse Broadcast is a market leader in the field of broadcast services. It specialises in broadcast project solutions, systems integration, equipment rental and equipment sales and operates globally with offices in the UK, USA, Australia, India and Doha. The company has vast experience and a proven track record in its involvement in major broadcast projects such as Wimbledon, the ATP Tennis Masters and I'm A Celebrity, Get Me Out of Here.

Gearhouse Broadcast Systems Integration division offers both permanent and temporary broadcast installations. Its expertise lies in the provision of solutions for studios, outside broadcast facilities, transmission and automation, master control rooms, stadium installations and broadcast cabling. It can offer mixed systems integration solutions, as either outright sales or a mixture of sales and rental facilities.

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