



**PRESS RELEASE**  
**30 July 2010**

## **Systems Integration by Gearhouse Broadcast IBC Stand 10.C41**



International broadcast solutions specialist Gearhouse Broadcast will be showcasing some of their latest System Integration work for clients around the globe, at the IBC in Amsterdam next month.

The UK based broadcast company, with offices in the UK, Australia, US, India and Qatar, offers clients a variety of broadcast systems integration solutions from flyaway production units and studios to outside broadcast truck installations and stadium installations.

Gearhouse Broadcast's System Integration Division have carried out high definition installations for studios, outside broadcast facilities and venues across the globe and also completed numerous high definition outside broadcast truck builds, servicing the UK and International markets.

"Visitors to our stand, situated at **10.C41**, will be able to learn all about the latest broadcast systems integration projects we have been involved in for our international clients such as Al Jazeera and South African broadcaster M-NET. Visitors will also be able to speak with our Systems Integration Engineers and Sales Team to discuss the latest technology in the industry and their forthcoming broadcast installation projects" said Eamonn Dowdall, Gearhouse Broadcast's Managing Director.

Also present at this year's IBC will be Gearhouse Broadcast's Sales Division. As a leading reseller of professional and broadcast equipment our Sales Division specialise in sourcing and selling both new and used equipment. Our extensive inventory includes camera channels (HD/SD), camcorders, camera accessories, lenses, EVS's, VTRs, LCD monitors, audio equipment and vision mixers.

Further information about Gearhouse Broadcast's attendance at IBC can be found on the Events section on their website [www.gearhousebroadcast.com](http://www.gearhousebroadcast.com).

To register for FREE log on to [www.ibc.org/registration](http://www.ibc.org/registration) and enter Gearhouse Broadcast's password 10138.

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Editors Notes

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### **About Gearhouse Broadcast**

Gearhouse Broadcast Systems Integration Division provides: Consultancy, Turnkey Project Solutions, Project Planning, Installations, Technical Training, and Commissioning.

Gearhouse Broadcast are a market leader in the field of Broadcast Services specialising in broadcast equipment rental, equipment sales, project solutions and systems integration, operating globally with offices in the UK, US, Australia, India and Qatar. The company offers a vast degree of experience and a proven track record in its involvement in major world sports events.

Gearhouse Broadcast can meet the most complex, mission critical project requirements locally or on location anywhere in the world. The people are among the best in the industry, drawing on a broad spectrum of experience, offering the latest technology equipment for hire or as part of an overall project solution.